

# Anglicord

Anglican Overseas Aid



## Strategic Plan

### 2011-2014

## Our Vision

Our vision is a just, peaceful and sustainable world free of poverty.

## Our Mission

Anglicord works in partnership with Anglican and like-minded agencies to:

- Create and strengthen partnerships in developing countries to overcome poverty, injustice and disaster,
- Support our partners to respond and adapt to environmental challenges; and
- Inspire Australians to be compassionate, involved and responsible global citizens.

## Our Values

In the spirit of the Gospel, Anglicord:

- Works for justice, equity, reconciliation and peace
- Acts in solidarity with the poor and marginalised
- Responds with compassion.
- Works with respect to build on the strengths in partner communities
- Is committed to transparency and accountability.
- Strives to achieve sustainable outcomes that improve quality of life.

## Strategic Goals 2011- 2014

The Anglicord board and staff will work to three strategic goals over the next 3 years:

### **Strategic Goal 1: Innovative Programming**

Our programs will be innovative, high impact and well targeted; they will leverage community strengths and our Anglican identity and networks to efficiently, measurably and sustainably improve quality of life for participants.

### **Strategic Goal 2: Visibility and Viability**

To support our development priorities, we will engage the Australian public and expand our donor base through appeals, scalable sub-branded “products” and value-aligned business opportunities.

### **Strategic Goal 3: Accountability and Governance**

We will strengthen our operational, compliance and governance systems to enable growth and to improve our accountability.

## Guiding Principles

<b>Our Anglican Identity</b>	Our Anglican identity and tradition is at our core. We will promote a clear, explicit, non-judgemental, values-based and unified Anglican identity in our communications.
<b>Our Approach</b>	In recognition of our size, Anglicord will be specialists in a limited number of sectors and in a select number of regions.
<b>We commit to strengths-based programming</b>	Anglicord programs will be designed according to strength-based principles, and will be economically, socially and environmentally sustainable, fostering and encouraging strong local governance.
<b>Our priority sectors</b>	During 2011-2014 our priority sectors will be: Maternal & Child Health, HIV & AIDS, Sustainable Futures and Peace & Reconciliation.
<b>Our priority regions</b>	During 2011-2014 our program will focus on: Africa, The Pacific and the Occupied Palestinian Territories.
<b>Our Development Partners</b>	As an agency of the Anglican Church of Australia, the majority of Anglicord's programs will be delivered through Anglican partners in developing countries. In countries or regions where there is limited in-country Anglican capacity but high need, Anglicord may need to work through like-minded partners, defined as partners with missions strongly aligned to our values and development approach.
<b>We commit to Innovation</b>	Through innovative funding modes, program design, and non-traditional collaborators we will aim to establish financially sustainable programs that build our viability as an agency and establish a few select 'signature' approaches for which we are well known.
<b>Supporter Alignment</b>	All new or renewed field commitments will be assessed against three criteria: <ul style="list-style-type: none"> <li>• Is the proposal aligned to our priority sectors and regions?</li> <li>• Will our existing supporters and target segments be open and motivated to support this need?</li> <li>• Can we raise funds for this efficiently and cost effectively and in a way that appeals to a broad supporter base?</li> </ul>
<b>We commit to accountability and viability</b>	Anglicord will ensure that the costs of programs reflects the true costs of meeting compliance requirements such as adequate staffing and field monitoring, financial management, reporting and audit and high quality programming - from design through to evaluation.
<b>We commit to strong governance</b>	The following skills set needs to be represented on the board for it to effectively guide this strategy: business acumen, International Development sector expertise, senior management experience, political acumen, organisational development and change management, media and public relations, marketing and product development, fundraising and communications and information technology.
<b>Board and staff Diversity</b>	We value and ensure diversity in our board and staff.

## The Anglicord Prayer

### For the people of the world

God of Life,  
Teach integrity and humility  
as we serve the world's poor and isolated.  
Restore hope and potential,  
and bring life's fullness to all.

Jesus our Hope,  
Help us to bring healing and compassion to communities  
wounded by conflict or disaster.  
Unite us and light our path  
To live our lives as you did.

Spirit of Truth  
Give us courage and strength  
to care for the earth and to seek justice.  
Across every nation,  
bring fairness and equality to all.

Help the people of the world find lasting peace  
Amen

**Anglicord**  
Anglican Overseas Aid

